**Prashant Singh Gangwar**

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**Experienced Product Management professional with 9 years of experience and MBA (Gold Medallist) from IIM Bangalore**

**SUMMARY**

* Established Product Manager with strategic mindset and balanced mix of business acumen and technical skills
* Rich experience of delivering and managing Products across different phases of Product development lifecycle
* Quick learner with zeal to learn new technologies, and strong track record of delivering quality products.

**KEY SKILLSET**

* Defining Product vision and roadmap for the product-line
* Understanding customer requirements through Market research via Focus groups, surveys and customer interviews
* Building business cases and contributing to the product and business strategy and interacting with leadership and top management
* Defining and prioritizing product requirements and creating PRD (Product Requirement Document)
* Proven skills in problem solving, technical analysis, client communication and stakeholder management
* Quantitative skills for data-driven decision-making.

**PROFESSIONAL EXPERIENCE**

**Senior Product Manager**

**EMC**, Bangalore, Karnataka

July 2013 - Till date

* Working in the domain of Enterprise Content Management.
* Managing entire product line that provides Document Management for Small & Medium Businesses with revenue of over $30 Million
* Responsible for defining product vision and roadmap
* Manage relationship with partners & OEMs to understand their roadmap and align EMC product roadmap
* Prioritize product feature requirements and create Product Requirement Documents based on market research and feedback from various partners & customers and managing product across lifecycle.
* Collaborate with third party OEMs and partners to align their product road map with EMC road map to use joint marketing and utilize other synergies.
* Streamlined the Product-line by analyzing products that are not aligned with company strategy and executed End-of-Life for these products.

**Business Analyst**

**Societe Generale**, Bangalore, Karnataka

November 2009 – July 2013

* Sole Business Analyst for all projects in BeNeLux (Belgium-Netherlands-Luxembourg) Program
* Product Owner of ALD’s first Android based hybrid mobile application for our Netherlands customer based on Adobe PhoneGap.
* Responsible for gathering Business requirements, converting business requirements to Functional requirements, writing user stories, feature prioritization and planning.
* Owner of Mobility initiatives as part of which we launched Android, Windows and iPhone apps for Belgium, Netherlands and Luxembourg based on PhoneGap framework.

**Module Leader**

**Wipro Technologies**, Bangalore, Karnataka

October 2005 – November 2009

* Led team of 4 project engineers for implementation of £1.4 million project for a utility major in UK
* Responsible for analysing the business requirement and was involved in defining the architecture of application working closely with architects.
* Participated in High Level and Low Level Design, Coding, Reviews and integration of different modules.
* Involved in end-to-end development of new product starting right from requirement analysis till post-production.

**academics**

**Indian Institute of Management, Bangalore**

**MBA (PGSEM)**

2010 - 2013 with **3.33/4.00**

**Kamla Nehru Institute of Technology, Sultanpur (Affiliated to Uttar Pradesh Technical University, Lucknow)**

**B. Tech - Electronics Engineering**

2001-2005 with **73%**

**LIVE PROJECTS**

* Worked on a business plan for an E-Commerce venture, **snaPlug**, which was appreciated by VC. snaPlug was a cloud based offering that will serve as One-Stop-Shop for all the photographers needs like Portfolio creation and promotion and an online marketplace.
* Participated in Google Online Marketing Challenge 2012 where we ran a Google AdWords campaign for an online start-up for a month. Was able to increase website traffic by serving relevant ads by targeting the intended audience and hence adjudged in top 90 percentile globally (Google AdWord Id: 434-018-2961).

**AWARDS**

* Gold Medal for Best All-round Performance at IIM-Bangalore.
* Director’s Merit Medal for being in top 10% of the class at IIM-Bangalore
* Spot Award for performance at Societe Generale
* Won Code-Cracker contest at Wipro Technologies
* Feather in My Cap award for performance at Wipro Technologies
* School topper in AISSCE 1998